LEO BURNETT U.S.A.
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AD# BCK286-A4-REQ# M24838-"20 BUCKS OF FLAVOR"-PG, 4/C BLD (5-5/8" X 7-3/4")-TV GUIDE, 1991
Printed in U.S.A.

TWENTY BUCKS OF FLAVOR

Buck the System

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

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